NUMO FRANCIS

Full Stack Developer (Frontend Heavy)

numofran6@gmail.com
linkedin.com/in/numofrancis
github.com/numofran6
Accra, GH

I'm a Web Developer with 4+ years of building web applications that have served over 3 million users and generate revenue. I've worked on everything from front-end interfaces to back-end logic using React, Next.js, Node (ExpressJS/NestJS), WordPress Core etc.

Work Experience

Full Stack Developer   Aug 2023 - Present

Rank Math | India (Remote)

- **Drove revenue growth** by collaborating with multiple companies to deliver SEO-optimized cross-brand web pages using **HTML/CSS**, **PHP**, **JavaScript**, **React**, and **WordPress**.
- **Boosted user retention** by designing and developing responsive **HTML email templates** under strict rendering constraints for email retention workflows.
- **Enabled product and marketing teams to make data-driven decisions** by leveraging Mixpanel and standardized the process to cut development time across 5 other teams.
- **Accelerated feature delivery** and aligned with **modern WordPress standards** by migrating **PHP plugin code to React**, for faster rollout of new features.
- **Reduced time-to-market for new features** again by building in-house React Gutenberg components, while also contributing knowledge back to the WordPress community.
- **Led front-end development** on multiple projects and drove collaboration through Slack, Jira, and GitLab.

Frontend Developer   Jul 2021 - Aug 2023

JustGo Health | Ghana (Remote)

- **Secured seed funding and validated user traction** for a mental health startup by leading a team of three front-end developers to build a **React-Redux**-based screening tool, while also contributing backend support as needed.

Web Developer (Contract)   Feb 2023 - Jun 2023

Very Ghanaian | Ghana (Remote)

- **Created a customized Squarespace website** that reflected the brand's identity by combining the CMS platform with custom **HTML**, **CSS**, and **JavaScript** to deliver targets despite platform limitations.

Frontend Developer Intern   Jan 2023 - May 2023
World Simplified UG | Germany (Remote)

- **Improved user trust and experience** by fixing critical bugs in a legacy React Class Components codebase.
- **Accelerated feature delivery and reduced design inconsistencies** by creating a reusable React component library, allowing the team to ship new functionality faster.
- **Helped product and design teams validate ideas more quickly** by converting complex Figma designs into responsive, interactive user interfaces using React and Redux.

Projects

Mixpanel Tracking Library
Enabled sharper product and marketing decisions by building a shared Mixpanel abstraction on NPM that enforced standardized event naming, payloads, cache keys, and hashing algorithm.

SEO Monitor
Enabled users to track and improve website performance in search engines by building the UI for an SEO monitoring tool. Delivered actionable dashboards that helped users quickly identify issues, monitor keyword rankings, and make informed SEO optimizations for their site.

Robots.txt Testing Tool
Empowered users to troubleshoot and validate site indexing rules on their own by designing and building the UI for a Robots.txt testing tool.

In-House Gutenberg Components Library
Accelerated development and improved UI consistency by creating a reusable internal Gutenberg component library. Achieved this by abstracting common patterns and styles into shareable components and aligning with Gutenberg components design.

Core Skills

JavaScript, TypeScript, PHP, SQL, React /Next.js, NestJS, ExpressJs, WordPress (Plugin & Theme), Docker, Redis, Metabase, Grafana, Mixpanel, GitLab/GitHub, Kubernetes etc.

Education

University of Professional Studies, Accra   Jan 2016 - Dec 2020
BSc. Accounting and Finance