

NUMO FRANCIS NANORTEY

FULL STACK SOFTWARE ENGINEER

WordPress · WooCommerce · PHP · React · Node · REST APIs

Glasgow, United Kingdom · Open to Hybrid / On-site & Remote · [Portfolio](#) · GitHub · LinkedIn

PROFILE

Full Stack Software Engineer with 5+ years of commercial experience building and maintaining customer-facing SaaS and WordPress products. Strong in WordPress/WooCommerce, PHP, React and API-driven development, with hands-on ownership of billing, subscription, checkout, account-management and conversion workflows on Rank Math, a WordPress product with 4M+ active installations. Experienced in taking business-critical features across frontend, backend and third-party integrations through implementation, automated testing, release and production support.

CORE SKILLS

WordPress & Commerce: WordPress, WooCommerce, PHP (OOP), Hooks & Filters, REST API, Custom Plugin/Theme development, Gutenberg, AutomateWoo, Shopify (CMS)

Frontend: React, JavaScript (ES6+), TypeScript, HTML5, CSS3/SASS, Next.js, Redux, responsive/component-based UI

Billing & Customer Journeys: Multi-currency checkout, subscription upgrades/downgrades/cancellations, quota/usage billing, customer account workflows

Backend & Integrations: REST API design/integration, FastSpring, NestJS, ExpressJS, MySQL, PostgreSQL, Redis, third-party APIs

Testing & Security: PHPUnit, Brain Monkey, Mockery, unit/integration/API testing, authentication/account security, debugging

Analytics & Delivery: Mixpanel, VWO A/B & split-URL testing, Git/GitLab, release workflows, npm package publishing, technical documentation

PROFESSIONAL EXPERIENCE

Full Stack Software Engineer — Rank Math

SEO

Aug 2023 – Present

WordPress · WooCommerce · PHP · React · Node · REST APIs

- Built a multi-currency billing experience for European customers across WordPress/WooCommerce, using WooCommerce geolocation and FastSpring to keep pricing, checkout, customer accounts and downstream APIs consistent across currencies, helping protect revenue from foreign exchange (FX) movements.
- Built self-service subscription workflows for upgrades, downgrades and cancellations, connecting customer-facing account flows with server-side validation, FastSpring billing, plan limits and notifications to improve retention and reduce subscription churn.
- Built and shipped campaign and promotional landing pages, supporting product launches and marketing campaigns designed to drive customer acquisition and improve conversion.
- Helped establish a shared component architecture for Rank Math's AI Visibility product, packaging React components through npm for reuse across the standalone application and WordPress plugin to reduce duplicated frontend code and maintenance.
- Improved the reliability and security of billing and account workflows through automated testing and production fixes, using PHPUnit, Brain Monkey and Mockery to test critical business rules and addressing issues including subscription renewal/proration errors, user enumeration and account re-authentication.
- Instrumented acquisition, checkout and subscription journeys with Mixpanel and supported VWO pricing experiments, giving product teams data to evaluate user conversion, retention and cancellation behavior.

Frontend Engineer (React) — JustGo Health

Jul 2021 – Aug 2023

React · Node · REST APIs · AG Grid · SASS · Redux

- Built and maintained React interfaces for a healthcare platform, integrating backend APIs to turn complex medical data and workflows into usable customer-facing features.

- Developed reusable frontend components and worked closely with backend engineers to troubleshoot integration issues, improve application behavior and ship features across the product.

EDUCATION

MSc Information Technology (Web Development) — University of the West of Scotland